

# Market Studies

Bio-Economy • Mobility • Industrial Goods  
Plastics • Chemicals • Packaging

Catalog

December 2023



**Market Intelligence for Your Success.**

**Ceresana**  
*Market Research Since 2002*

# Ceresana – Your Partner for B2B Market Research

As one of the leading global market research institutes we have specialized in bio-economy, mobility, chemicals, plastics, packaging and industrial goods since **2002**.

**10.000 customers** are already benefiting from our analyses and forecasts. You too can choose from our studies to gain the knowledge base for lasting **business success!**



*“The success of our customers has been Ceresana’s goal for the past 21 years. Therefore, we offer reliable market knowledge to give you a lasting competitive advantage.”*  
(Oliver Kutsch, CEO)



Thank you for your trust!

## Our Studies Provide you with the Knowledge to...

- ... further develop your business
- ... gain competitive advantages
- ... assess investments and innovations
- ... identify new business partners, target groups, and markets
- ... anticipate risks and opportunities
- ... forecast supply and demand
- ... analyze value chains
- ... determine future trends and technologies

In short: **strengthen your company.**

**We look forward to supporting your strategic management with high-quality market expertise.**



## Our reports provide you with reliable data and facts

**Chapter 1** analyzes the market for the specific product, including forecasts until 2032. Up to 7 world regions are examined in regard to:

- Demand (in tonnes)
- Revenues (in USD and EUR)
- Demand per product type
- Demand per application

**Chapter 2** addresses up to 30 individual countries with data on the following aspects:

- Demand and revenues
- Production
- Import and export
- Applications and products

**Chapter 3** provides profiles of the largest manufacturers of the respective product. The information is arranged according to:

- Contact details and profile summary
- Revenues and profit
- Product range
- Production sites



On the following pages you will find our studies.

## Market Studies on Bio-Economy



[\*\*Biobased Adhesives - World\*\*](#)

160 Pages; 06/2023

[\*\*Biobased Insulation Material - World\*\*](#)

170 Pages; 11/2023

[\*\*Biobased Paints and Coatings - World\*\*](#)

110 Pages; 06/2023

[\*\*Biobased Solvents - World\*\*](#)

180 Pages; 08/2023

[\*\*Biobased Surfactants - World\*\*](#)

290 Pages; 10/2023

[\*\*Bioplastic Packaging - World\*\*](#)

210 Pages; 04/2023

[\*\*Bioplastic Films - World\*\*](#)

180 Pages; 07/2023

[\*\*Bioplastics - World\*\*](#)

350 Pages; 05/2023

[\*\*Polylactic Acid \(PLA\) - World\*\*](#)

160 Pages; 03/2022

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## Market Studies on Mobility

[\*\*Automotive Coatings - World\*\*](#)

210 Pages; 03/2021

[\*\*Automotive Plastics - Europe\*\*](#)

260 Pages; 06/2021

[\*\*Automotive Plastics - World\*\*](#)

410 Pages; 10/2016

[\*\*Hybrid & Electric Cars - Europe\*\*](#)

90 Pages; 04/2021

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# Market Studies on Industrial Goods

[Adhesives - Europe](#)

260 Pages; 12/2022

[Adhesives - World](#)

01/2024

[Construction Plastics - World](#)

470 Pages; 11/2016

[Insulation Material - Europe](#)

02/2024

[Insulation Material - World](#)

360 Pages; 08/2023

[Paints & Coatings - Europe](#)

330 Pages; 07/2022

[Paints & Coatings - World](#)

12/2023

[Plastic Extrusion - Europe](#)

240 Pages; 12/2022

[Plastic Extrusion - World](#)

280 Pages; 12/2016

[Plastic Injection - Europe](#)

250 Pages; 12/2022

[Plastic Injection - World](#)

250 Pages; 10/2016

[Plastic Pipes - Europe](#)

260 Pages; 01/2023

[Plastic Pipes - World](#)

390 Pages; 12/2023

[Plastic Windows - World](#)

260 Pages; 08/2022

[Printing Inks - Europe](#)

290 Pages; 03/2018

[Printing Inks - World](#)

370 Pages; 12/2021

[Windows & Doors - Europe](#)

210 Pages; 10/2023

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Gain knowledge of developments in your industry  
in order to recognize chances and risks early on.



## Market Studies on Plastics

[Butadiene Rubber \(BR\) - World](#)

230 Pages; 07/2018

[Composites \(CFRP & GFRP\) - World](#)

450 Pages; 02/2017

[Engineering Plastics - World](#)

460 Pages; 11/2021

[Expandable Polystyrene \(EPS\) - World](#)

240 Pages; 02/2023

[Masterbatches - World](#)

220 Pages; 08/2022

[Plastics - Europe](#)

520 Pages; 08/2022

[Plastics - World](#)

760 Pages; 05/2017

[Polyethylene \(HDPE\) - World](#)

500 Pages; 10/2019

[Polyethylene \(LDPE\) - World](#)

400 Pages; 02/2020

[Polyethylene \(LLDPE\) - World](#)

410 Pages; 03/2020

[Polypropylene - World](#)

520 Pages; 12/2021

[Polystyrene & EPS - World](#)

300 Pages; 04/2019

[Polyvinyl Chloride - World](#)

03/2024

[Silicones - World](#)

290 Pages; 01/2019

[Styrene-Butadiene Rubber \(SBR\) - World](#)

310 Pages; 11/2018

[Synthetic Rubber - World](#)

320 Pages; 01/2022

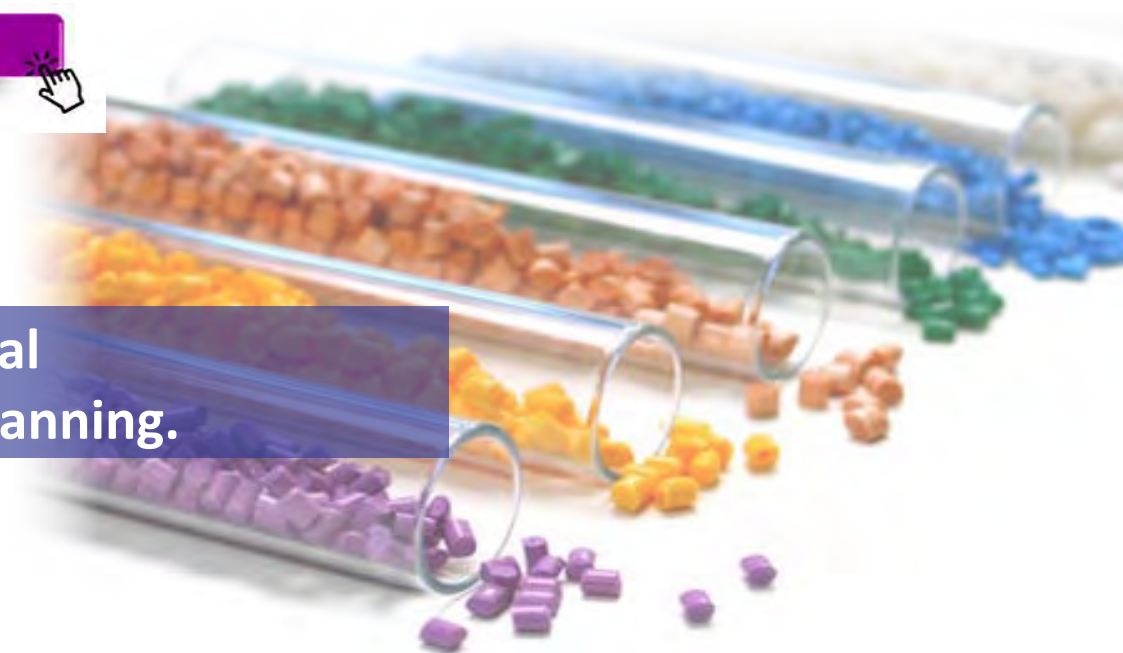
[Thermoplastic Elastomers \(TPE\) - World](#)

260 Pages; 11/2022

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Choose from our studies and obtain a crucial competitive advantage for your strategic planning.



Please click on the respective topic for further information.

# Market Studies on Chemicals

[Biocides - World](#)

424 Pages; 12/2017

[Carbon Black - World](#)

265 Pages; 02/2022

[Chelating Agents - World](#)

320 Pages; 07/2015

[Fillers - Europe](#)

290 Pages; 07/2019

[Fillers - World](#)

01/2024

[Flame Retardants - World](#)

12/2023

[Pigments - World](#)

12/2023

[Plastic Additives - World](#)

310 Pages; 07/2022

[Plasticizers - World](#)

290 Pages; 01/2023

[Solvents - World](#)

440 Pages; 04/2018

[Stabilizers - World](#)

04/2024

[Surfactants - World](#)

691 Pages; 11/2017

[Titanium Dioxide \(TiO<sub>2</sub>\) - World](#)

300 Pages; 04/2022

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Benefit from the newest trends and market dynamics in order to better assess projects, investments & innovations.





## Market Studies on Packaging

[Bags & Sacks - Europe](#)

300 Pages; 09/2022

[Bags & Sacks - World](#)

550 Pages; 10/2018

[Corrugated Board, Solid Board & Cartonboard - Europe](#)

320 Pages; 03/2023

[Flexible Packaging - Europe](#)

250 Pages; 11/2022

[Food Packaging - Europe](#)

420 Pages; 10/2022

[Labels - Europe](#)

420 Pages; 07/2023

[Plastic Caps & Closures - Europe](#)

280 Pages; 12/2019

[Plastic Caps & Closures - World](#)

260 Pages; 02/2023

[Plastic Containers - Europe](#)

560 Pages; 11/2017

[Plastic Films - Europe](#)

310 Pages; 09/2022

[Plastic Films - World](#)

380 Pages; 05/2023

[Plastic Packaging for Cosmetics & Personal Care Products - Europe](#)

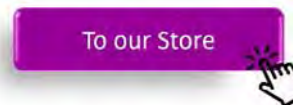
140 Pages; 02/2020

[Rigid Metal Packaging - Europe](#)

340 Pages; 03/2015

[Rigid Plastic Packaging - World](#)

500 Pages; 03/2019



With our market studies you can strategize more efficiently and gain a holistic insight into the industry.



# We answer your questions

## Understand Important Markets

- Where are opportunities for your company?
- Where are potential future markets?
- How high is the market growth per country?

## Analyze Your Competition

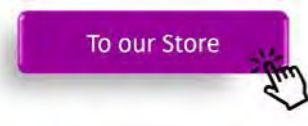
- What do competitors offer to their clients?
- Which innovations and trends can be identified?
- Where are possibilities for new market entries?

## Analyze Your Value Chain

- Where do ideal business conditions prevail?
- Are imports or exports advisable?
- Who are possible business partners?

## Identify Demand and New Customers

- What are possible application areas?
- What might be additional target groups?
- How is demand developing?

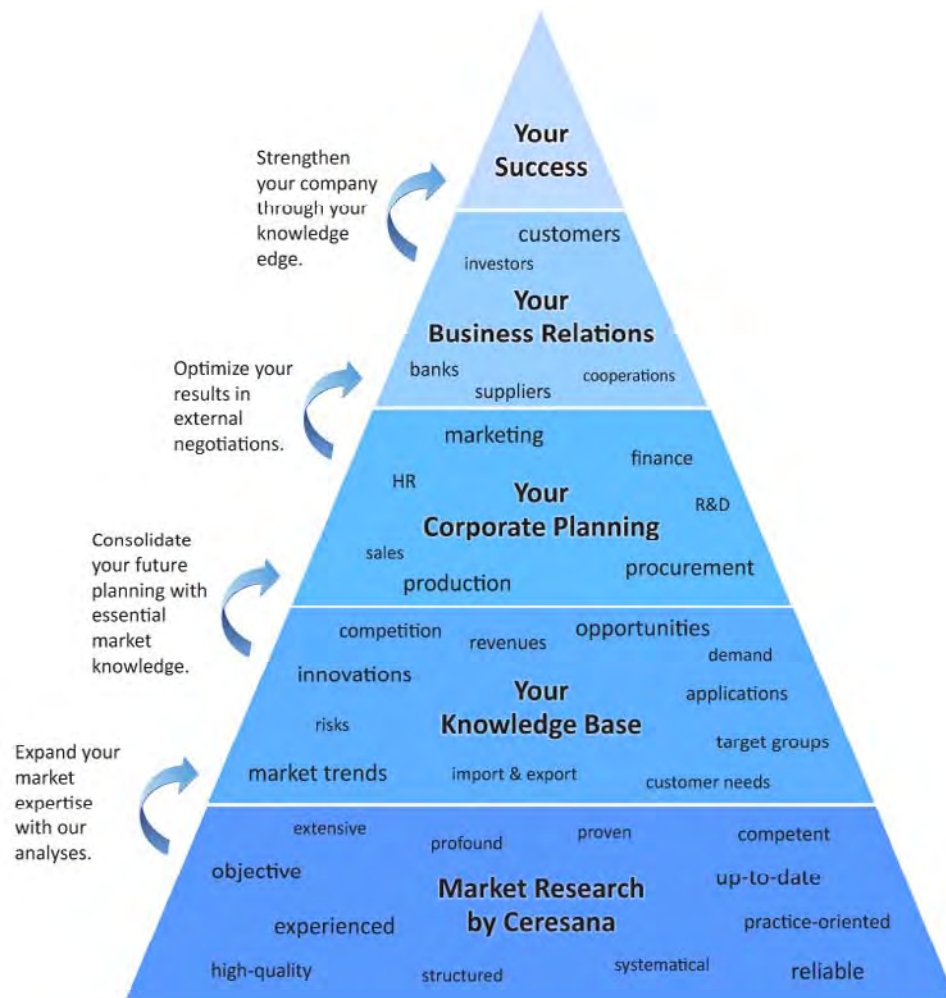


You will receive the answers from us.

## Our studies – Your benefit

### Our studies are particularly useful for:

- Producers, processors, traders, suppliers, as well as engineering companies.
- Associations, institutes, consultants, banks, investors, entrepreneurs, freelancers, founders, and service providers.
- Executive board, finance, R&D, business development, strategic planning, market research, marketing, sales, distribution, procurement, etc.



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Market knowledge for your success.



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If you have any questions, please contact us.