

Auslandspraktikum Reisejournalismus in Schottland (m/w) 2019

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Im Projektzeitraum in Edinburgh werden professionelle Reiseguides recherchiert und geschrieben welche unsere Studierenden in kreativ-handwerklicher Leistung mit den Journalisten, Layoutern und Projektmitarbeitern aus Schottland entwickeln.

Die Aufgaben unserer Auslands-Praktikanten sind vielfältig und wahlweise erweiterbar durch Bereiche wie das Layout, Editing oder Pressefotografie.

- * Reisejournalismus Workshops mit erfahrenen Lektoren/Journalisten, Projektmanagern und Layoutern aus Großbritannien, inhaltliche Betreuung in allen fachlichen Projektbereichen durch die britischen Fachleute
- * Verfassen von Artikeln für das Guidebuch über Edinburgh mit fachlicher, inhaltlicher Unterstützung durch Journalisten und Proofreader zur Optimierung der Artikel und der Recherche-Qualität
- * projektbezogene Culture Meetings, auch zur Unterstützung bei der Recherche
- * begleitete Recherche, projektbezogene Besuche sowie Exkursionen, Gesprächsgelegenheiten mit bestimmten Ansprechpartnern aus Kultur und Wirtschaft
- * zusätzliche, optionale Mitarbeit beim Layout, Editing und den Fotos mit Unterstützung durch den Grafikdesigner aus Edinburgh
- * Know-how zum professionellen Publishing

Unsere Ziele sind die Verbesserung der reise-journalistischen Fachkenntnisse, der Englischkenntnisse und der interkulturellen Kompetenz unserer Studierenden. Zum Abschluss eines Projektes entsteht ein Guidebuch über Edinburgh. Die Ausgaben der Bücher werden mit den Autorennamen unserer Studierenden veröffentlicht. Unsere Absolventen erhalten ein Zeugnis, können das Guidebuch als Arbeitsprobe in der weiteren Karriere verwenden und zum Beispiel an der Uni präsentieren.

Die Bewerber müssen motiviert, kommunikativ sein und Spaß am Schreiben sowie an der Recherche in Großbritannien mitbringen.

- * ordentliche Englischkenntnisse sind von Vorteil; mit der Möglichkeit diese noch zu optimieren
- * für die optionale, zusätzliche Mitarbeit im Layout-Bereich sind erste Vorkenntnisse mit entsprechender Adobe bzw. Canva Software oder in der Bildbearbeitung von Vorteil

Für eine Bewerbung, nächster verfügbarer Projektzeitraum im September 2019, senden Sie bitte Ihren Lebenslauf/CV per E-Mail oder fragen zunächst eine Projektbeschreibung an. Team CTR, Projektkoordination

Citytravelreview Deutschland (by Curso), Registernummer: GnR 644 B, Berlin



A photograph of a street in Edinburgh at sunset. The sun is low in the sky, casting a warm, golden glow over the scene. In the background, the Edinburgh Castle sits atop a hill, silhouetted against the bright sky. The street is lined with multi-story stone buildings. A blue car is visible in the foreground, and a white car is further down the road. The overall atmosphere is peaceful and scenic.

More Than Just Haggis

Edinburgh

A Travel Guide for Young
Travellers

More Than Just Haggis

Edinburgh

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Edinburgh – More Than Just Haggis

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Calton Hill

St. Giles' Cathedral

Thistle Chapel

Greyfriars Kirkyard

Palace of Holyroodhouse

Scottish Parliament

Scott Monument

University of Edinburgh

Central Library

Melville Monument

Mercat Cross

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Edinburgh – More Than Just Haggis

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Introduction

Edinburgh is more than its castle, monuments and astonishing architecture; it's a city full of history and tradition around every corner. The capital of Scotland may not be as big as those of other countries, but – and that's a promise for sure – it is one of the most wonderful cities you've ever seen!

No other city connects nature, tradition and modern life better than Edinburgh. Climb Arthur's Seat for a spectacular view of the ocean and wander down Princes Street, drinking a Chai Latte. Moreover, the citizens of Edinburgh reflect their hometown's flair by combining modern life with Scottish habits and are one of the nicest, most welcoming people to meet.

To break with the speed of daily chaos, Edinburgh's people seek escape by keeping their traditions alive, for example with a Ceilidh dance evening. Ceilidh is traditional Scottish country dancing bringing old and young together in an amazing evening full of fun.

Appreciate the amazing, breath-taking buildings and monuments of Edinburgh, and gaze in awe at the architects' attention to detail. If you find yourself overwhelmed by crowds at the main shopping area Princes Street, escape the bustle by climbing to the top of Scott Monument and enjoying the view.

Edinburgh possesses something special that cannot be found anywhere else. From the moment you enter this city, you will find yourself highly impressed and fall in love instantly with its little cafes, libraries and pubs. The pubs in Edinburgh also represent the past of this town. Each old pub and restaurant has a story to tell. Did you know that the name of the pub Maggie Dickson's on Grassmarket was inspired by a real woman? Or have you heard of Bobby, the most famous dog in Scotland?

After touching Bobby's nose for good luck, your stay in Edinburgh will be just perfect!

Enjoy and have fun!



Survival Guide

There are a few things a tourist needs to be prepared for in advance. Firstly, it is important to know that locals of Edinburgh do not really care about the traffic lights, especially the ones for pedestrians. So, don't trust the green lights, but rather check if there's anyone rushing towards you. Far more important is that you have to look the other way before crossing the road as Scotland also drives on the "wrong" side which is left.

Gearing up:

Even when the weather forecast is promising sunshine, in Edinburgh's language this means 10 minutes of sunshine which can abruptly change into grey clouds and rain. Thus, packing sunglasses, an umbrella and a raincoat would be a clever idea. In order to avoid tired legs and blisters on your feet, wearing comfortable shoes would also be advisable.

Accommodation:

If you want to be in the city centre with an amazing view, Castle Rock Hostel is the right address. Only a few steps away from the Royal Mile and the Grassmarket, you are not far from popular tourist attractions as well as late nightlife. It is open 24/7 and has everything from Wi-Fi to free coffee and tea. The reasonable price per night is £14 per person. For more information check out the website: castle-rock-hostel.business.site/

Another place in the heart of the Old Town is Safestay hostel. Other than the first option, this one belongs to a chain of hostels throughout Europe. Here again, all important facilities are covered. The hostel also has many offers such as live music events or walking tours throughout the year. For this option check out the website: www.safestay.com/edinburgh/#location

Language:

While Scotland's official language is English, you will quickly realise that there are nevertheless difficulties in understanding a true Scotsman. The many dialects are not so much represented in the capital city, but the Scottish accent is enough to confuse a tourist sometimes. You'll have to listen carefully when you speak to Scots. However, once they see that you struggle, they manage to change into a more understandable pronunciation. Edinburgh with its multicultural population is home for many different slangs, but there are old Scottish sayings that might help you, especially after a few glasses of Whisky in the local pub. If someone calls you "Skinny Malinky Longlegs!" don't be offended. It can be taken as a compliment as it means "a tall thin person". Another very common saying is "It's a dreich day!" which is said in reference to the weather, when it's cold, damp and miserable. This one can be used quite often.

Basic Vocabulary

Scottish
Auld

English
Old

Scottish
Aye

English
Yes

Scottish
Ken

English
Know

Scottish
Bairn

English
Baby

Scottish
Na or Naw

English
No

Scottish
Bonnie

English
Beautiful

Scottish
Tattie

English
Potato

Scottish
Ye

English
You

Scottish
Pure dead brilliant

English
Exceptionally good

Scottish
Am pure done in

English
I'm feeling very tired

Scottish
Ah dinnae ken

English
I don't know

Scottish
Keep the heid

English
Stay calm, don't get upset

Scottish
Yer oot yer face

English
You're very drunk

Scottish
Dinnae fash yerself

English
Don't bother yourself

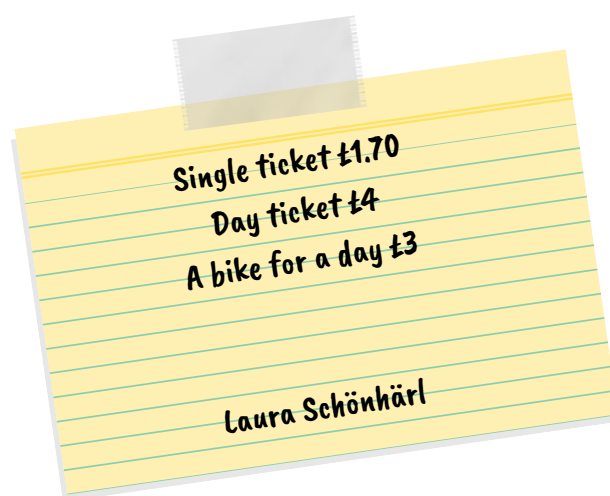
Müberra Keles

Public Transport

Most important sights and museums are crammed in Edinburgh Centre, so there is actually no need to pay for public transport.

If you do want to go by bus instead of walking, you can buy a ticket directly from the bus driver. A day ticket costs £4 and is valid for all red Lothian busses as well as the tram. There is only one tramline which takes you from Edinburgh Airport until York Place. The tram tickets can be bought at the tram stop ticket machines, in the app or online. They are valid for both bus and tram.

Another option for getting around Edinburgh are the Just Eat Cycles, a fairly new instalment. The bicycle stops are located all over Edinburgh. You need to download the app Just Eat Cycles to be able to hire a bike. A single trip up to an hour costs £1.50, a day subscription is £3. The app will also guide you to the nearest Cycle Hire Point where you can get or leave a bike.



A Brief History of Edinburgh

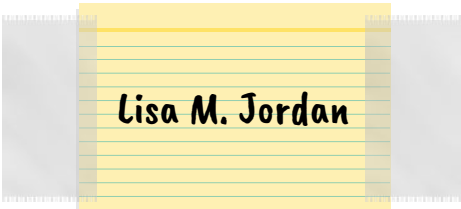
The bagpipes never stop playing Auld Lang Syne. From Arthur's Seat you look over to the Old Town, an open book filled with great stories. Each cobblestone tells its own tale and is connected with the city chronicles of Edinburgh.

Ever since the earliest invasions, Scotland had to fight for its freedom. The focus and venue was Edinburgh which became the Scottish capital in 1423. Buildings like Holyrood Palace, St. Giles' Cathedral and Edinburgh Castle reflect the city's history of warfare, kings and queens. The city's animal and the national flower are depicted everywhere; a unicorn, able to defeat the English lion and a thistle, being the arms of the city.

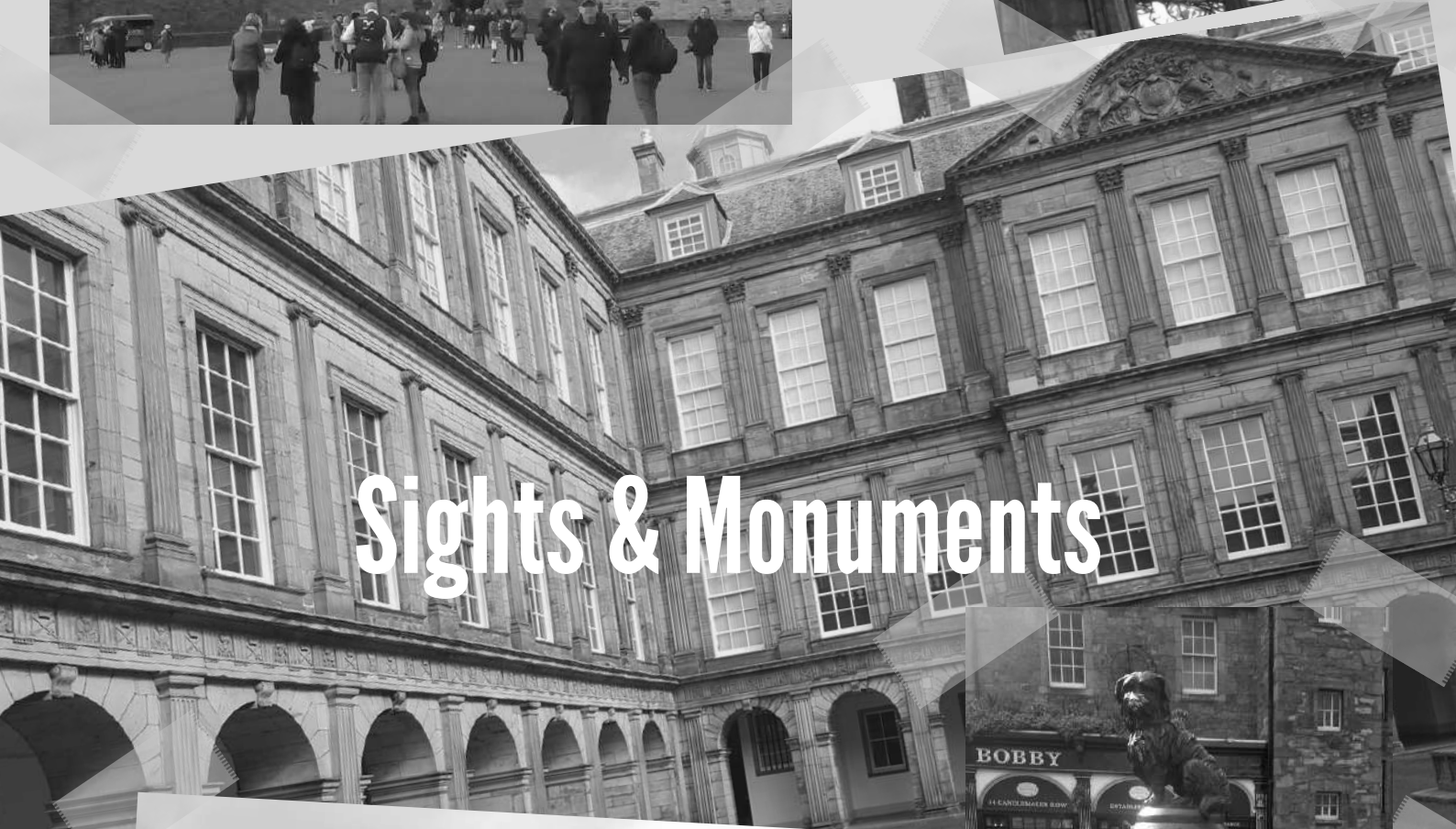
Edinburgh began as a fort. Earliest settlements of tribes date back to 8500 B.C. at Castle Rock. In the late 11th century, Edinburgh Castle was built by King Malcolm III, while early parts of the city grew around the rock. In order to protect themselves against their enemies, the Scots built several town walls around the housing areas. Limited by those walls, Edinburgh needed to build around them. So, the city grew in a vertical rather than horizontal direction, leading to houses having many floors above and below ground. That's why Edinburgh has different corridors today.

Scotland was always threatened by the English. Since both countries share a border, Edinburgh's location and the rocks were an ideal place for defence, and so the town was constantly involved in conquest wars between England and Scotland. Several times, the city was crushed, attacked or inflamed by English generals. With Mary Stuart, Queen of Scots, about 450 years ago, the Scottish crown had the right to the English throne. However, she was involved in a never-ending feud with her cousin Queen Elizabeth I. After the death of both queens, Scotland was united with England through Mary's son James, who, at first, was coronated as King James VI of Scotland and later became King James I of England. During this time, the city was also confronted with bloody civil wars, triggered by the Protestant reformation led by John Knox, the Glorious Revolution in 1688/89 and the Jacobite rising of 1745.

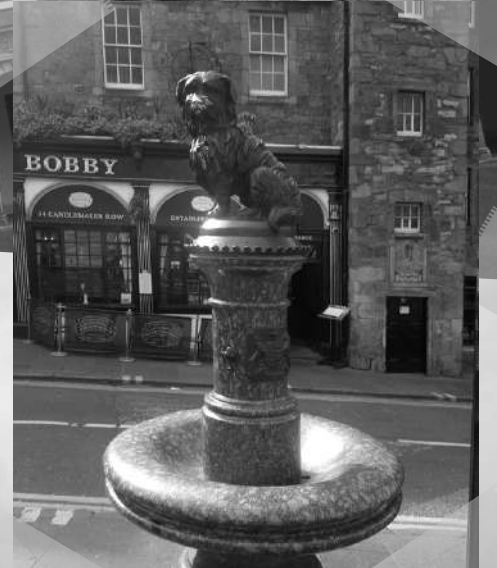
In the later periods, Edinburgh sought independence once again. In the 20th century, two referendums regarding the dissociation from England were initiated, but both failed. Nowadays Edinburgh is governed as a unitary authority. In the late 1990s, Edinburgh became the headquarters of the Scottish parliament, which had already existed back in the 17th century. However, it only deals with national decisions. But still, the old Scottish wish for independence can still be felt in Edinburgh to this day; immortalised in the buildings, paintings of unicorns as well as the thistles planted throughout the city.



Lisa M. Jordan



Sights & Monuments



Be fascinated by a whole raft of history and visit the broad spectrum of Edinburgh's sights and monuments