

Auslandspraktikum Reisejournalismus in Schottland (m/w) 2019

citytravelreview@curso24.de edinburghberlin.com // curso24.de // citytravelreview.co.uk

Im Projektzeitraum in Edinburgh werden professionelle Reiseguides recherchiert und geschrieben welche unsere Studierenden in kreativ-handwerklicher Leistung mit den Journalisten, Layoutern und Projektmitarbeitern aus Schottland entwickeln.

Die Aufgaben unserer Auslands-Praktikanten sind vielfältig und wahlweise erweiterbar durch Bereiche wie das Layout, Editing oder Pressefotografie.

- * Reisejournalismus Workshops mit erfahrenen Lektoren/Journalisten, Projektmanagern und Layoutern aus Großbritannien, inhaltliche Betreuung in allen fachlichen Projektbereichen durch die britischen Fachleute
- * Verfassen von Artikeln für das Guidebuch über Edinburgh mit fachlicher, inhaltlicher Unterstützung durch Journalisten und Proofreader zur Optimierung der Artikel und der Recherche-Qualität
- * projektbezogene Culture Meetings, auch zur Unterstützung bei der Recherche
- * begleitete Recherche, projektbezogene Besuche sowie Exkursionen, Gesprächsgelegenheiten mit bestimmten Ansprechpartnern aus Kultur und Wirtschaft
- * zusätzliche, optionale Mitarbeit beim Layout, Editing und den Fotos mit Unterstützung durch den Grafikdesigner aus Edinburgh
- * Know-how zum professionellen Publishing

Unsere Ziele sind die Verbesserung der reise-journalistischen Fachkenntnisse, der Englischkenntnisse und der interkulturellen Kompetenz unserer Studierenden. Zum Abschluss eines Projektes entsteht ein Guidebuch über Edinburgh. Die Ausgaben der Bücher werden mit den Autorennamen unserer Studierenden veröffentlicht. Unsere Absolventen erhalten ein Zeugnis, können das Guidebuch als Arbeitsprobe in der weiteren Karriere verwenden und zum Beispiel an der Uni präsentieren.

Die Bewerber müssen motiviert, kommunikativ sein und Spaß am Schreiben sowie an der Recherche in Großbritannien mitbringen.

- * ordentliche Englischkenntnisse sind von Vorteil; mit der Möglichkeit diese noch zu optimieren
- * für die optionale, zusätzliche Mitarbeit im Layout-Bereich sind erste Vorkenntnisse mit entsprechender Adobe bzw. Canva Software oder in der Bildbearbeitung von Vorteil

Für eine Bewerbung, nächster verfügbarer Projektzeitraum im September 2019, senden Sie bitte Ihren Lebenslauf/CV per E-Mail oder fragen zunächst eine Projektbeschreibung an. Team CTR, Projektkoordination

Citytravelreview Deutschland (by Curso), Registernummer: GnR 644 B, Berlin





Edinburgh

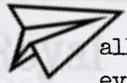
Travel News



A GUIDE FOR
YOUNG TRAVELERS

Introduction

Sonja Raisch



In the north of the British Isles, a rough but beautiful country with all its Highlands, lochs, bens, castles and cities enchants people of every age: Scotland. Its capital Edinburgh in the south-east, next to the Highlands and the Firth of Forth, has over 500,000 inhabitants. Old impressive buildings are situated next to large parks and modern shopping malls, hills and bridges are spread everywhere and lots of museums gather around the city centre. On many places like gates or walls you can find the motives of the thistle, the national flower of Scotland, and the unicorn, Scotland's national animal.

Thinking of Edinburgh, many people mention Edinburgh Castle, the Palace of Holyroodhouse or Calton Hill because they are popular motifs shown on almost every postcard. But this city has so much more to offer. Behind every corner hides a secret - and a bagpiper in a kilt playing 'Flower of Scotland', 'Highland Cathedral' and 'Amazing Grace'. Well, at least if it doesn't rain too much. Sentences like 'It's a wee bit windy today, isn't it?' belong to everyday life and seem almost ironic to people not used to the Scottish weather. But still, there are also warm and sunny days in Edinburgh, don't worry.

Some people may also think of Edinburgh as a city closely linked to famous historical figures like Mary, Queen of Scots or fictional characters like Harry Potter. Both of them are highly represented in different parts of the capital of Scotland.

This guide wants to show you these unique and fascinating places and introduce you to the facets of Edinburgh. Therefore, it presents you with a selection in nine categories. Several insider tips will help you to make the best out of your visit and the crossed pound symbol will tell you instantly if the place has admission prices or not. Therefore, you can choose in advance, where you want to go to without blowing up your bank account.

Come and learn more about the capital of Scotland, get answers to questions like 'What is a Ceilidh?' or 'Why is there a statue of a dog named Greyfriar's Bobby?' and why this city is worth visiting.

A History of Edinburgh

The Growth of a City on the Hill

Tiger Shen



Edinburgh is a city with layers of history. Stories upon stories walk these cobblestone lanes and hide like ghosts within the shadow of medieval closes. This is a city where kings rose and fell, where heroes fought for freedom and where shameful men were nailed to the Mercat Cross. This is a city of good times, of hard times, of Time itself.

Right from the beginning, these were lands born in fire; Castle Rock, at Edinburgh's core, is volcanic in origin. It is on this strategic hilltop that the city's tale began. People have lived here since the Iron Age, long before Edinburgh Castle came into existence. The Castle itself, with its many previous iterations, has borne the brunt of Scotland's volatile medieval era; under war and English occupation, it played a key part in the Scottish wars for independence throughout the 13th and 14th centuries.

During the 16th century, the events of history continued to shape Edinburgh not only as a city, but as the capital of a kingdom. Fuelled on by Protestant Reformers like John Knox, the tragedy of Mary, Queen of Scots, would play out here. Mary's stay in this city was not kind to her; within the space of a year, her trusted secretary David Rizzio was murdered at Holyrood Palace and her consort Lord Darnley was killed at Kirk o' Field. Mary herself would abdicate in 1567 and flee imprisonment the following year, never to return to Scotland again.

Mary herself would abdicate in 1567 and flee imprisonment the following year, never to return to Scotland again. With the coming of the 18th century, Edinburgh found itself in the midst of the Scottish Enlightenment. Dozens of monuments found around the city today celebrate illustrious men like David Hume, Adam Smith and Dugald Stewart, tributes to Edinburgh's maverick thinkers. The draining of the Nor Loch paved the way for Edinburgh's famed New Town in the mid-18th century, laying out a series of squares and wide streets away from the cramped Old Town. And as the united kingdoms of Scotland and England entered the Georgian period, so too did Edinburgh's architecture. Robert Adam's Charlotte Square, and William Henry Playfair's Calton Hill became emblematic of the new Edinburgh that emerged.

Edinburgh today is very much a product of this long, complicated and sometimes difficult history. Every building, every statue and every bustling square holds deep ties to the past; the legacies of war, Reformation and Enlightenment are very much still felt here. And as you walk these streets, you just might feel it too.

Survival Guide

Frederik Schmidt



How to find your way in Edinburgh, what to expect and what to prepare for.

What to Bring:

You should always carry warm enough clothes according to the season, as well as a rain and windproof jacket. Sturdy walking shoes are also a necessity, as you will be traversing on foot quite a lot.

What to Expect from the Weather:

Always prepare for the worst and you'll be fine. It's invariably windy in Edinburgh, and rain is also not an uncommon occurrence. Especially in late autumn, throughout the winter and in early spring, the weather is seldom great. If you're used to warmer climates, it's better to take a woolly hat and gloves with you and not need them than to need and not have them. Umbrellas need to be very solid to withstand the wind, especially when you intend to climb the numerous hills.

What to Be Careful of:

The main tourist areas such as the Old Town – which includes the Royal Mile – and the New Town – which starts at Princes Street – are some of the most beautiful parts of the city, but the most expensive as well. If you plan to get some typically Scottish food and drink, try to do so away from the city centre and at the places recommended in this guide if you don't want to blow your budget.

A Few Typical Words and Phrases:

'Aye' – Yes

'Wee' – little

'Cannae' – can't

'Ah dinnae ken.' – I don't know.

'Yer aff yer heid!' – You're crazy!

'Lang may yer lum reek.' – May you live long and well.



Survival Guide

Frederik Schmidt

Where to Stay / Accommodation:

Hostels are the cheapest way to stay in Edinburgh for a few days, and there are a lot to choose from. Here listed are some cheap options which are all situated in the Old Town. Castle Rock Hostel on 15 Johnston Terrace, EH1 2PW is a famous place and really is located right next to the Castle. Despite its fame, it has reasonable prices and offers multiple lounges to relax in.

Website:

www.castlerockedinburgh.com

Kick Ass Hostel next to Grassmarket at 2 West Port, EH1 2JA, and Budget Backpackers at 37-39 Cowgate, EH1 1JR, both belong to the same company. They offer slightly cheaper prices and lots of evening entertainment for guests. Wherever you end up staying, make sure to book well in advance, as prices tend to rise when fewer rooms and beds are available.

Website: www.kickasshostels.co.uk

Public Transport:

Using the bus routes and the tram line is not necessary in the city centre as long as you are light on your feet and do not shy away from climbing some hills. Most tourist attractions are within walking distance of each other. The biggest transport company in Edinburgh is Lothian, who supply most of the buses and the trams. If you want to take public transport for day trips, you can plan your journey online on the Lothian website (www.lothianbuses.com).

Some General Tips and Observations:

Tipping: not expected in Scotland as a whole, tipping is seen as a nice gesture but not as a must.

Consumption of alcohol: not allowed in public throughout the UK, only indoors or in marked areas just outside of pubs and bars.

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1. Notable Buildings



There are some structures in Edinburgh which stand out, be it because of their height, their position or their history. They're all instantly recognisable tourist magnets, and for very good reason. In this section, you'll find some buildings which everyone who visits should go and see at least once, as they have all had a part in shaping this city.



Edinburgh Castle

The Icon Among Scottish Castles

Anna Quintscher

NOTABLE BUILDINGS



As Scotland's most visited paid tourist attraction, Edinburgh Castle's complex history dates back to the Iron Age, although the oldest surviving part of Edinburgh, St Margaret's Chapel, was built in the early 12th century. Edinburgh Castle changed hands many times between the Scots and the English and has therefore played a crucial role, as a royal residence and as a military stronghold. The Castle was last besieged by the Jacobite troops of 'Bonnie Prince Charlie' in 1745. From then until the 1920s it served as the British Army's main base in Scotland. Nowadays the Castle houses the National War Museum of Scotland along with the Regimental Museums.

While visiting you can discover the backgrounds of the One O' Clock Gun; put your head inside the giant 15th-century siege cannon Mons Meg; explore the mysterious legend of the Stone of Destiny; admire the Honours of Scotland – the Scottish Crown Jewels – and find out how they were hidden from Oliver Cromwell's Parliamentarian army between 1651–60, sealed away and almost forgotten until finally rediscovered by the novelist Sir Walter Scott in 1818.

The Castle provides guided tours as well as audio guides available in eight languages. The audio tour takes the visitor on a tour around the Castle, explains its architecture and tells its dramatic history.



Insider Tips: I would recommend to allow yourself at least four hours for your visit to get a good overview of what there is to see. If you enjoy the firing of the One O' Clock Gun, don't come on Sundays!

Address: Castlehill, Royal Mile, EH1 2NG

Times: Daily, Oct – Mar: 9:30am – 5pm; Apr – Sept: 9:30am – 6pm; min. Duration approx. 2 h

Admission: £19.50 (not incl. Audio Guide: £3.50)

Website: www.edinburghcastle.scot

