

dimedis

Software and Services

dimedis Milestones

- 1996** dimedis is founded as a startup with four employees
- 1998** The first product is @it, a content management system
- 2000** Launch of VIS, a visitor information system for trade fairs
- 2003** dimedis creates its first online shop system, called eShop
- 2005** Development begins on the Digital Signage solution kompas. The first customer is Germany's largest shopping mall, the CentrO in Oberhausen
- 2006** Messe Stuttgart signs on as a customer for kompas wayfinding and eShop
- 2008** FairMate, a complete visitor management solution for trade fairs, is born
- 2009** Trade fair organizer Reed Exhibitions becomes a dimedis customer
- 2010** The new visitor management system of Messe Düsseldorf is made by dimedis
- 2011** Stockholmsmässan becomes a dimedis customer
- 2012** German soccer club Borussia Dortmund uses kompas for their stadium tours and in their gift shop

dimedis Milestones

- 2013** dimedis grows to more than 40 employees
- 2014** New customers: Schalke 04, Sparkasse Essen, snipes, Jäger TTC, HärtereiKongress, Bosch, AWS
- 2015** New customers: Koelnmesse, Abu Dhabi Mall
- 2016** Outdoor columns in Coventry and Rushmoor provide orientation thanks to kompas wayfinding.
Hamburg Messe is very impressed with FairMate.
dimedis celebrates its 20th anniversary.
- 2017** kompas releases version 8.5.
The Stadtwerke Karlsruhe becomes a Digital Signage customer.

Awards



About dimedis

dimedis stands for digital media distribution. Founded 1996 in Cologne, the software company is specialized in trade fair- and digital signage solutions. FairMate is a visitor management solution and kompas a digital signage and wayfinding system. The customers are amongst others Messe Düsseldorf, Koelnmesse, Hamburg Messe und Congress, Stockholmsmässan, Messe Stuttgart, Reed Exhibitions Deutschland, Schalke 04, Borussia Dortmund, Bosch, snipes, a chain of supermarkets in France called „Casino“ and shopping malls from ECE, SEC, mfi and Abu Dhabi Mall.

More than 65 employees currently work for dimedis.

Further information is available at www.dimedis.eu » and blog.dimedis.de ».

**Our software
is certified:**





kompas® Digital Signage

kompas is one of the most powerful and flexible Digital Signage systems on the market. kompas offers Digital Signage users an intuitive interface built around drag-and-drop usability. More than 6.500 players in Germany alone are controlled by kompas, making it the driving force behind one of the largest Digital Signage networks in the country. The kompas software is stable and relies on HTML5. Another part of the kompas family of products is the award-winning kompas wayfinding.

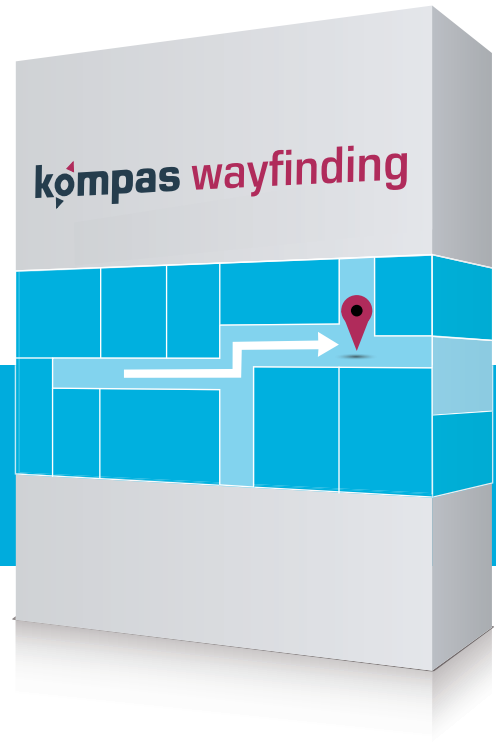
www.kompas-software.com »



kompas® wayfinding

The kompas wayfinding system provides visual, easily comprehensible directions to visitors. The system features a simple, multilingual touchscreen interface. kompas wayfinding also works as a powerful planning and marketing tool, providing important feedback to its operators about what people are actually looking for.

www.kompas-wayfinding.com »





FairMate® visitor management

FairMate offers intelligent visitor management for trade fairs, conventions, events and exhibitions of all sizes.

FairMate



FairMate is the complete visitor management solution for trade fairs, events and exhibitions of any size. The flexible and powerful system combines tools for entry, ticketing, marketing and administration all in one and covers every aspect of the visitor management process – before, during and after events.

www.fairmate.eu »

Our services

dimedis is a software house providing professional, first-rate services to its customers. Trade fairs and event organizers rely on our product and exhibitor databases. We run online shops, websites and advertising networks. We provide expertise regarding to online and customer communication strategies.

Our Digital Signage software Kompas is available as Software as a Service (SaaS). Our technical services include software and hardware maintenance as well as template development.



89 dīmedis

Referenzen

We are specialists for all aspects of visitor management and digital transformation at trade fairs. Interactive terminals for visitor information and wayfinding round off our range of services. We are one of the industry leaders for trade fair solutions and digital signage.

Our products are used in a wide range of applications. The digital-signage software Kompas, for example, is used in the retail trade for a wide range of POS interactions, in companies for staff communication purposes, or in shopping malls to provide targeted visitor information and wayfinding.

The comprehensive all-in-one-solution FairMate is used for the entire entrance and visitor management at trade fairs and events.



Messe
Düsseldorf



IDEEN VERBINDEN.
Karlsruhe –
Messen und Kongresse



Messe Stuttgart

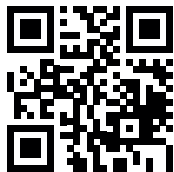


Stockholmsmässan









dimedis

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