

- Fundamental investor relations
  - Active contacts to capital markets
  - Target group-optimized fact book
  - Presentation of the equity story
  - Analyst and investor meetings
  - International road-shows
  - IR check
- 
- Finance market press work
  - Annual and interim reports
  - Balance sheet press conferences
  - Assistance with your AGM
  - IR corner at your AGM and Q&A
- 
- Company and sector research
  - Peer group comparison
  - Company valuation increase
  - Perception studies, Investors targeting
- 
- IPO consulting: [www.ipo-advisor.com](http://www.ipo-advisor.com)
  - Capital market consulting
  - For VC's: exit preparations
  - Private equity and venture capital
  - M&A and placements
  - Capital increases
  - STO consulting: [www.sto-ico.eu](http://www.sto-ico.eu)
  - Crowd financing:  
[www.crowd-finanzierung.de](http://www.crowd-finanzierung.de)

Tel: +49 – [0]6002 - 92042

#### IR CONSULT

Am Kirschenberg 43  
Germany - 61239 Ober-Moerlen  
Tel: +49 - [0]6002 – 920 42  
Fax: +49 – [0]3212 – 1355 164  
[post@ir-consult.de](mailto:post@ir-consult.de)

[www.ir-consult.com](http://www.ir-consult.com)  
[www.investor-relations.eu](http://www.investor-relations.eu)  
[www.ipo-advisor.com](http://www.ipo-advisor.com)  
[www.boersenreif.de](http://www.boersenreif.de)  
[www.sto-ico.eu](http://www.sto-ico.eu)  
[www.crowd-finanzierung.de](http://www.crowd-finanzierung.de)

#### ALEXANDER VOLLET

- Graduate Business Engineer
- Certified DVFA Investment Analyst
- Certified Independent Consultant
- Mobile: +49 - [0]172 – 688 4341



# IRCONSULT

Investor Relations & IPO-Advisory



**Experience  
is our Basis**

**Your Benefits  
are Our Goals**

**Your Success  
with IR CONSULT**

IR CONSULT has been working as a specialist for active and fundamental investor relations and IPO / STO advisory in Germany since 1994.



The company's founder, ALEXANDER VOLLET, was equity analyst at top banks for 8 years prior to where he was in charge of small- and mid-caps. He was also responsible for capital increases and IPOs.

In 1994 he founded IR CONSULT. Since then its highly experienced team has numbered among the leading investor relations, IPO/STO and capital market specialists in Germany. We are active at the DVFA and bdvb and have closed a number of national and international co-operations.

IR CONSULT has first-class personal contacts to banks, analysts, fund managers and asset managers in Europe as well as to the financial and capital market press.

Our reservoir of experience is based on nearly 100 IPOs as well as on over 100, in me cases extremely longstanding, remits from stock market-listed small- and mid-caps.

We are pleased to help you too:

- independent capital market consulting
- fundamental investor relations & IPO
- STO consulting ([www.sto-ico.eu](http://www.sto-ico.eu))
- active capital market communication
- intelligent outsourcing

### **1. Investor Relations: fundamental and active**



IR CONSULT has developed an active and fundamental investor relations approach that focuses strongly on the capital market comprising:

- target group-optimized reporting
- extended fact-books a. targeted presentations
- selected contacts in Germany and abroad
- regular presentations and road-shows
- investors targeting



After an individual discussion to determine your specific needs and plans IR CONSULT does then draw up an action plan tailored to your individual situation.

As IR CONSULT also implements these measures autonomously and successfully, you are left with sufficient time to concentrate on your operational tasks. This is intelligent outsourcing.

### **2. IPO Advisory: ([www.ipo-advisor.com](http://www.ipo-advisor.com)) optimized to the capital markets**

You can profit from our experience with nearly 100 IPOs and a number of capital increases.



First, you are provided with a concrete idea of your company's value, a to-do-list as well as a concrete project schedule.

IR CONSULT significantly enhances your IPO success chances thanks to its targeted pre-paration of the various activities involved including equity story, communication, organization etc.

### **3. Capital Market Consulting: professional and independent**

You gain significant advantages in your search for suppliers of capital thanks to IR CONSULT's independent consulting services.



In this way, you profit from our know-how as well as from the contacts to investors that are carefully selected to suit your needs.

You are also able to accelerate the decision-making process carried out by the investors concerned thanks to our documentation, a persuasive equity story and our coaching.