

Market Studies

Bio-Economy • Mobility • Industrial Goods
Plastics • Chemicals • Packaging

Catalog

December 2024



Market Intelligence for Your Success

Ceresana – Your Partner for B2B Market Research

As one of the leading global market research institutes, we have specialized in bio-economy, mobility, chemicals, plastics, packaging and industrial goods since **2002**.

10,000 customers are already benefiting from our analyses and forecasts. You too can choose from our studies to gain the knowledge base for lasting **business success!**



"The success of our customers has been Ceresana's goal for the past 22 years. Therefore, we offer reliable market knowledge to give you a lasting competitive advantage."
(Oliver Kutsch, CEO)



Thank you for trusting us!

With our knowledge, you can:

Gain competitive advantages

- What are competitors offering customers?
- What product innovations are there?

Forecast supply and demand

- What is the trend in demand?
- Who are current and future competitors?

Analyze value chains

- Where do ideal procurement, production, and sales conditions prevail?
- Where are imports and exports advisable?

Anticipate opportunities and risks

- Where are opportunities for your company?
- What challenges can be expected?

Evaluate investments and R&D

- How high is the market growth per country?
- How can new projects, products, and investments develop?

Identify business partners, target groups, and markets

- Who are potential business partners?
- Where are further target groups?
- Which market players are important?

Recognize trends and technologies

- Where are potential future markets?
- What are the industry-specific trends?

Act now instead of reacting later!



Since quality is our top priority, we use:

The right sources

- Our in-house database
- Specialist databases
- Worldwide, regional, and national databases and statistical offices
- Industry associations
- Scientific institutes
- Specialist literature/studies
- Direct contact with market players

A proven methodology

- Top-down and bottom-up
- Qualitative observations
- Long-term forecasts
- Industry-specific knowledge
- Consideration of the upstream and downstream markets
- Analysis of value chains

Validated results

- Plausibility checks
- Consideration of regulations and current utilization of production capacities
- Control calculation using comparative values
- Repeated source checks



You will receive reliable information from us

Our studies – Your benefit

Our studies are particularly useful for:

Industry

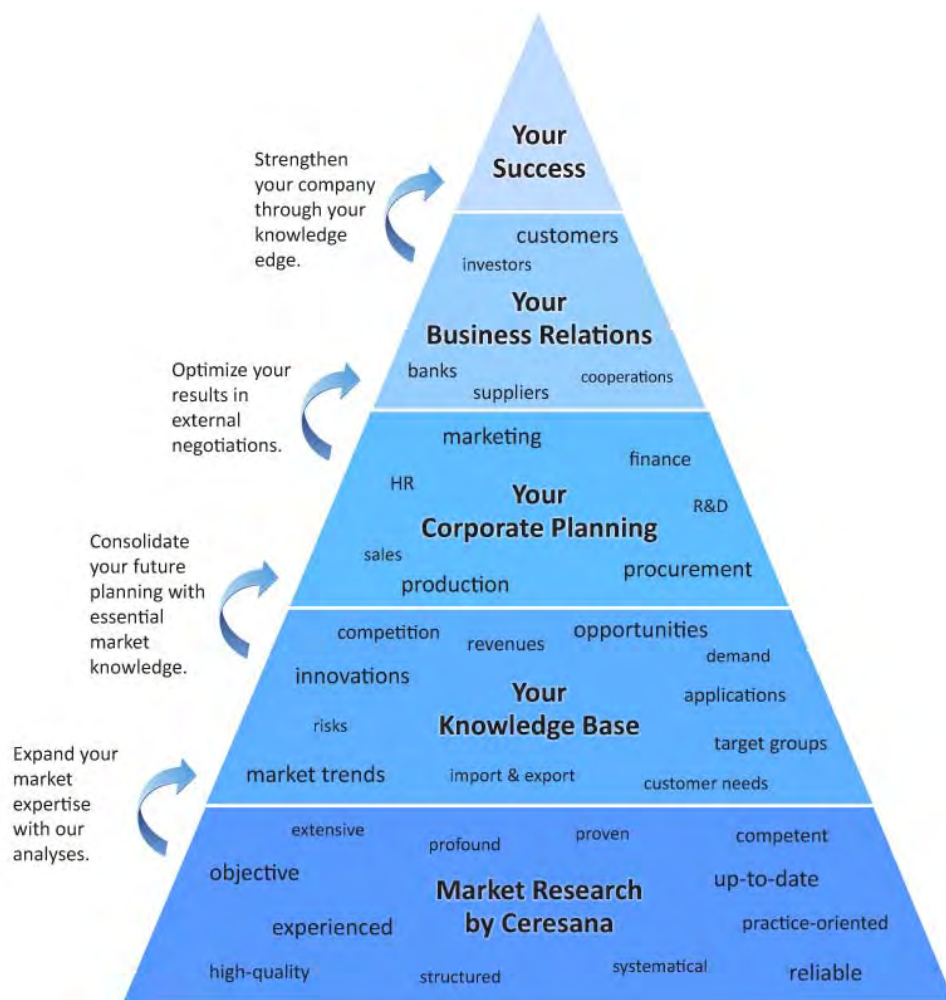
- Producers, processors, traders, suppliers, as well as engineering companies.

Companies

- Corporations, SMEs, start-ups, service providers, entrepreneurs, freelancers, founders, investors, consultants, associations, and institutes

Departments

- Executive board, finance, R&D, business development, strategic planning, market



Market knowledge for your success

Our reports provide you with reliable data and facts

Chapter 1 analyzes the market for the specific product, including forecasts until 2032. Up to 7 world regions are examined in regard to:

- Demand (in tonnes)
- Revenues (in USD and EUR)
- Demand per product type
- Demand per application
- Demand per technology

Chapter 2 focuses on up to 40 individual countries with data on the following aspects:

- Demand and revenues
- Production
- Import and export
- Applications and products

Chapter 3 provides profiles of the largest manufacturers of the respective product. The information is arranged according to:

- Contact details and profile summary
- Revenues and profit
- Product range
- Production sites



Find a list of our studies on the following pages.

Market Studies on Bio-Economy



[Biobased Adhesives – World](#)

160 pages; 06/2023

[Biobased Insulation Material – Europe](#)

170 pages; 11/2023

[Biobased Paints and Coatings – World](#)

120 pages; 06/2023

[Biobased Solvents – World](#)

180 pages; 09/2023

[Biobased Surfactants – World](#)

290 pages; 10/2023

[Bioplastic Packaging – World](#)

210 pages; 04/2023

[Bioplastic Films – World](#)

180 pages; 07/2023

[Bioplastics – World](#)

350 pages; 05/2023

[Polylactic Acid \(PLA\) – World](#)

160 pages; 03/2023



Market Studies on Mobility

[Automotive Coatings – World](#)

210 pages; 03/2021

[Automotive Plastics – Europe](#)

260 pages; 06/2021

[Automotive Plastics – World](#)

410 pages; 10/2016

[Hybrid & Electric Cars – Europe](#)

90 pages; 03/2021



Market Studies on Industrial Goods

[Adhesives – Europe](#)
12/2024

[Adhesives – World](#)
460 pages; 02/2024

[Construction Plastics – World](#)
470 pages; 11/2016

[Insulation Material – Europe](#)
260 pages; 04/2024

[Insulation Material – World](#)
330 pages; 12/2024

[Paints & Coatings – Europe](#)
330 pages; 05/2024

[Paints & Coatings – World](#)
530 pages; 12/2023

[Plastic Extrusion – Europe](#)
240 pages; 12/2022

[Plastic Extrusion – World](#)
280 pages; 12/2016

[Plastic Injection – Europe](#)
250 pages; 11/2022

[Plastic Injection – World](#)
250 pages; 10/2016

[Plastic Pipes – Europe](#)
320 pages; 08/2024

[Plastic Pipes – World](#)
02/2025

[Plastic Windows – World](#)
01/2025

[Printing Inks – Europe](#)
290 pages; 03/2018

[Printing Inks – World](#)
480 pages; 08/2024

[Windows & Doors – Europe](#)
03/2025



Gain knowledge of developments in your industry
in order to recognize chances and risks early on.

Market Studies on Plastics

Butadiene Rubber (BR) – World

230 pages; 07/2018

Composites (CFRP & GFRP) – World

450 pages; 02/2017

Engineering Plastics – World

01/2025

Expandable Polystyrene (EPS) – World

240 pages; 02/2023

Masterbatches – World

370 pages; 10/2024

Plastics – Europe

520 pages; 08/2022

Plastics – World

760 pages; 05/2017

Polyethylene (HDPE) – World

500 pages; 10/2019

Polyethylene (LDPE) – World

400 pages; 02/2020

Polyethylene (LLDPE) – World

410 pages; 03/2020

Polypropylene – World

520 pages; 12/2021

Polystyrene & EPS – World

300 pages; 04/2019

Polyvinyl Chloride – World

530 pages; 04/2024

Silicones – World

02/2025

Styrene-Butadiene Rubber (SBR) – World

310 pages; 11/2018

Synthetic Rubber – World

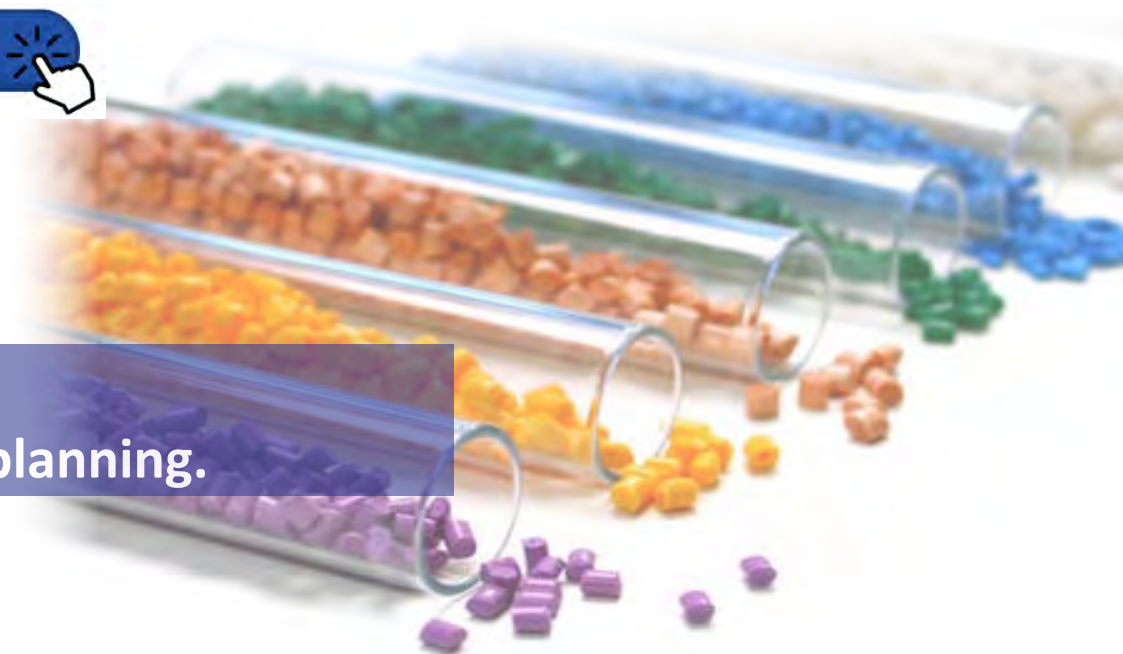
320 pages; 01/2022

Thermoplastic Elastomers (TPE) – World

260 pages; 11/2022



Choose from our studies and obtain crucial competitive advantages for your strategic planning.



Market Studies on Chemicals

[Biocides – World](#)

424 pages; 12/2017

[Carbon Black – World](#)

265 pages; 02/2022

[Chelating Agents – World](#)

320 pages; 07/2015

[Fillers – Europe](#)

290 pages; 07/2019

[Fillers – World](#)

490 pages; 02/2024

[Flame Retardants – World](#)

320 pages; 10/2024

[Pigments – World](#)

430 pages; 12/2023

[Plastic Additives – World](#)

01/2025

[Plasticizers – World](#)

290 pages; 01/2023

[Solvents – World](#)

02/2025

[Stabilizers – World](#)

300 pages; 05/2024

[Surfactants – World](#)

12/2024

[Titanium Dioxide \(TiO₂\) – World](#)

300 pages; 04/2022



Benefit from the newest trends and market dynamics in order to better assess projects, investments & innovations.

Market Studies on Packaging

Bags & Sacks – Europe

300 pages; 09/2022

Bags & Sacks – World

550 pages; 10/2018

Corrugated Board, Solid Board & Cartonboard – Europe

320 pages; 03/2023

Flexible Packaging – Europe

250 pages; 11/2022

Food Packaging – Europe

430 pages; 10/2022

Labels – Europe

420 pages; 07/2023

Plastic Caps & Closures – Europe

280 pages; 12/2019

Plastic Caps & Closures – World

260 pages; 02/2023

Plastic Containers – Europe

560 pages; 11/2017

Plastic Films – Europe

310 pages; 09/2022

Plastic Films – World

380 pages; 05/2023

Plastic Packaging for Cosmetics & Personal Care Products – Europe

140 pages; 02/2020

Rigid Metal Packaging – Europe

340 pages; 03/2015

Rigid Plastic Packaging – World

500 pages; 03/2019



With our market studies, you can strategize more efficiently and gain a holistic insight into the industry.





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Please contact us if you have any questions.

